

JENNIFER HODDER

GRAPHIC DESIGNER, PHOTOGRAPHER, CHOCOLATE LOVER

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EDUCATION + EXPERIENCE



*Student | Charles Bloom Secondary School | Lumby, B.C.
District 22 Art Scholarship
Student | Center for Arts and Technology | Kelowna, B.C.
Artwork Displayed at CATO
Tutor | Center for Arts and Technology | Kelowna, B.C.
Graphic Designer | Atomic 55 | Kelowna, B.C.
Art Director | Airos Studio inc. | Kelowna, B.C.
Freelance Graphic Designer | Imajendesigns | Kelowna, B.C.
Graphic Designer | Simple Engine Media | Kelowna, B.C.
Senior Graphic Designer | Media Button | Kelowna, B.C.*

GRAPHIC DESIGNER

I was hired on at Atomic 55 right out of the gates from The Center for Arts and Technology. I learned so much from the whole team there, and I am still in contact with everyone because of the relationships I had built. In addition to making sure no detail was overlooked, and being the "go to girl" for print, I developed an organized client filing system that is still used there today.

ART DIRECTOR

I was able to experience a lot of new, challenging, opportunities when I was the Art Director at Airos Studio. My first task was to name the company. From that point I was doing everything from branding, print design, event planning and even hiring new staff.

FRONT END DEVELOPER + MARKETING + PROJECT MANAGER

Over the past few years I have been honing my front end developing skills. This includes a greater knowledge of HTML, CSS and responsive coding. Whether it be editing existing code or starting a web document from scratch, I am able to bring the project to the finish line. It has also been my job to lead the marketing department into a more profitable quarter. Developing email newsletters, Facebook contests and local awareness was all in a days work. When I wasn't coming up with cutting edge campaigns I was managing a team of two very talented over seas programers. I made sure they both had what they needed from the rest of the team and walked them through what it was that the client wanted.

SKILLS

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| ●●●●●●●●●● | Photoshop | ●●●●●●●●●● | Creativity |
| ●●●●●●●●●● | Illustrator | ●●●●●●●●○○ | Communication |
| ●●●●●●●●○○ | InDesign | ●●●●●●●●○○ | Listening |
| ●●●●●●○○○○ | CSS | ●●●●●●●●●● | Organization |
| ●●●●●●○○○○ | HTML | ●●●●●●●●○○ | Time Management |
| ●●●●●●●●○○ | Empathy | ●●●●●●●●○○ | Versatility |